



GSASC 2025 Semi-Annual Conference

Dear Potential Exhibitor:

The Georgia Society of Ambulatory Surgery Centers is pleased to invite your company to participate in the GSASC Semi-Annual Conference being held at the Atlanta Marriott Northwest at Galleria on August 21-22, 2025.

This Conference offers the most comprehensive Ambulatory Surgery Center meeting in the Southeast. All surgery center administrators, nurses, physicians, and other center staff from throughout Georgia are invited to attend the GSASC Semi-Annual Conference. We will continue to provide attendees ample opportunity to visit the exhibit hall to learn more about your products and services.

With the events and seminars planned, we have excellent sponsorship opportunities available to fit all budgets. By being a sponsor of the Conference, you will not only gain exposure at the meeting, you will also receive special benefits available only to sponsors. Benefits range from signage promotion of your company at the meeting to acknowledgment in the newsletter and in the conference program. We are confident that we can provide a sponsorship just as unique as your company.

Included in this packet, please find specific information outlining sponsorship and exhibit opportunities for your consideration. Once you have completed and returned the Sponsor/Exhibitor Agreement Form, we will continue to contact you via email, so be sure to include your email address on the Agreement Form.

We look forward to working with you to make the GSASC August 2025 Semi-Annual Conference a success!

Sincerely,

Georgia Society of Ambulatory Surgery Centers
Executive Office

**Georgia Society of Ambulatory Surgery Centers
2700 Cumberland Pkwy, Suite 150
Atlanta, GA 30339
Phone: 404.299.7700**



GSASC 2025 Semi-Annual Conference Sponsor Opportunities

Please select the level and event (if applicable) you wish to sponsor.
Benefits of sponsoring at each level are listed below. All sponsor levels include exhibit space.

Gold Sponsor - \$3,400

- Complimentary table-top exhibit space
- 4 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - ☐ All-Day Refreshment Station (Thursday & Friday)
 - ☐ Thursday Lunch
 - ☐ Thursday Night Reception
 - ☐ Memorial Fun Run w/ Company Logo on Event T-Shirt
- GSASC cannot guarantee event you choose. First paid will have first option of event.*
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- List of registered attendees 3 weeks prior to the conference to promote your show specials (includes mailing address)
- One full-page color ad in the onsite program given out to all attendees
- One marketing item provided by vendor to include in conference bag
- Complimentary listing on the GSASC website with a direct link to your company's website

Silver Sponsor - \$2,900

- Complimentary table-top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - ☐ Thursday Morning Breakfast
 - ☐ Friday Morning Breakfast
 - ☐ Thursday Afternoon Break
 - ☐ Conference Bags
- GSASC cannot guarantee event you choose. First paid will have first option of event.*
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- List of registered attendees 3 weeks prior to the conference to promote your show specials (includes mailing address)
- ½ page color ad in the onsite program given out to all attendees
- Complimentary listing on the GSASC website

Bronze Sponsor - \$2,500

- Complimentary table-top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - ☐ Friday Morning Break
 - ☐ Lanyards
 - ☐ Conference Wi-Fi
 - ☐ Conference Giveaway Items (up to a \$250 value; purchased by GSASC)
 - ☐ Candy Bar Station
- GSASC cannot guarantee event you choose. First paid will have first option of event.*
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- List of registered attendees 3 weeks prior to the conference to promote your show specials (includes mailing address)
- Complimentary listing on the GSASC website

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Exhibit Opportunities

Exhibitor - \$1,800

(Note – you must be a sponsor in order to host your own event and cannot conflict with conference schedule)

- One (1) six-foot table, two (2) chairs
- Two on-site exhibitor reps (NOTE: only 1 extra badge is allowed to be purchased)
- Recognition in Conference Program
- Recognition in Post-Conference Newsletter
- Company Name Listed on the GSASC Website
- Pre-registration and final attendee list (name, city, state only)

Extras

Conference Bag Inserts - \$300

- 1 Conference tote bag insert

Conference Program Ads - \$300

- 1 Full page color ad in the conference program

Conference Name Badge - \$150

- 1 Extra exhibitor name badge

Important Information

Deadline Dates

Logo for Promo Material and Program Book Ads (sponsors only)

July 31, 2025

Hotel – last day to make hotel reservations

July 30, 2025

[Click here](#) to make your hotel reservations at the Atlanta Marriott Northwest.

*Show Schedule**

- | | | |
|----------------------|---|-------------------------|
| ○ SETUP: | Wednesday, August 20, 2025 | 6:00 p.m. – 8:00 p.m. |
| | Thursday, August 21, 2025 | 6:00 a.m. – 8:00 a.m. |
| ○ SHOW HOURS: | Thursday, August 21, 2025 - Breakfast | 8:00 a.m. – 9:00 a.m. |
| | Thursday, August 21, 2025 - Lunch | 12:00 p.m. – 1:00 p.m. |
| | Thursday, August 21, 2025 - Refreshment Break | 3:00 p.m. – 3:30 p.m. |
| | Thursday, August 21, 2025 - Reception | 5:00 p.m. – 6:30 p.m. |
| | Friday, August 22, 2025 - Breakfast | 8:00 a.m. – 9:00 a.m. |
| | Friday, August 22, 2025 - Break in Exhibit Hall | 10:30 a.m. – 11:00 a.m. |
| ○ BREAKDOWN: | Friday, August 22, 2025 | 11:00 a.m. - 1:00 p.m. |

* **Exhibit hours are subject to change**

To register now, please visit <https://www.gsasc.org/vendor-exhibit-information>.

If you are paying with check, please select "Invoice Me" at checkout and send payment to the address below.

Please send all requested items to:

Lori Hetherington

GSASC Executive Office

2700 Cumberland Pkwy, Ste 150

Atlanta, GA 30339

Email: lori@associationstrategygroup.us

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSASC, the meeting and exhibit host.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full and according to level of support. Booth location is subject to change. If you have a special request for booth placement (such as sister companies or avoiding competition), please specify in your online registration. GSASC will accept requests on a first come, first serve basis.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 11:00am on 8/22/2025. All exhibits must be dismantled and removed by 1:00pm on 8/22/2025; otherwise GSASC reserves the right to remove the exhibit at the exhibitor's cost.

5. EXHIBIT DIMENSIONS

The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 10'. Sides must not block view of other booths. If an endcap, max height is 4' with 5' of the 2 side aisles. Spaces will be a 6' tabletop.

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of GSASC, its officers, directors, agents, members or employees.

9. LOSS OR DAMAGE OF MATERIALS

Each exhibitor must take provision for safeguarding of goods, materials, equipment, and booth displays at all times. GSASC is not responsible for loss or damage of any material by any person or for any cause.

10. CANCELLATION AND REFUNDS

No cancellation shall be acknowledged unless received in writing by the GSASC office. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSASC; no refunds will be made for cancellations with less than 60 days' notice. In the event GSASC cancels the event, exhibitor will receive a refund of all prepaid amounts.

11. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

12. ELIGIBLE EXHIBITS

GSASC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate.

15. STATE LAWS

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia without resort to conflict of laws rules.