



GSASC/SCASCA 2021 Joint Semi-Annual Conference & Trade Show



Dear Potential Exhibitor:

The Georgia Society of Ambulatory Surgery Centers and the South Carolina Ambulatory Surgery Center Association are pleased to invite your company to participate in the GSASC/SCASCA Semi-Annual Conference and Trade Show being held at the Westin Atlanta Perimeter North in Atlanta, Georgia on May 12-13, 2021.

This Conference offers the most comprehensive Ambulatory Surgery Center vendor/supplier trade shows in Georgia & South Carolina. All surgery center administrators, nurses, physicians, and other center staff from throughout Georgia & South Carolina are invited to attend the GSASC & SCASCA Semi-Annual Conference and Tradeshow. We will continue to provide attendees ample opportunity to visit the exhibit hall to learn more about your products and services.

With the events and seminars planned, we have excellent sponsorship opportunities available to fit all budgets. By being a sponsor of the Conference, you will not only gain exposure at the meeting, you will also receive special benefits available only to sponsors. Benefits range from signage promotion of your company at the meeting to acknowledgement in the newsletter and in the conference program. We are confident that we can provide a sponsorship just as unique as your company.

Included in this packet, please find specific information outlining sponsorship and exhibit opportunities for your consideration. Once you have completed and returned the Sponsor/Exhibitor Agreement Form, we will continue to contact you via email, so be sure to include your email address on the Agreement Form. If you need any additional information or would like to discuss other sponsorship opportunities, please contact Tammy Smith at tammy@ascmember.org or at 888.526.9450.

For hotel accommodations please contact the Westin Atlanta Perimeter North at 888.627.8407. Be sure to mention the GSASC & SCASCA to receive our special room rate of \$176 per night. Space is limited so make your reservations now!

We look forward to working with you to make the GSASC & SCASCA May 2021 Semi-Annual Conference and Trade Show a success!

Sincerely,

Tammy Smith
Meeting Planner

**Georgia Society of Ambulatory Surgery Centers
1400 Village Square Blvd #3-175
Tallahassee, Florida 32312
Phone: 888.526.9450 Fax: 850.907.1288**



GSASC/SCASCA 2021 Joint Semi-Annual Conference & Trade Show Sponsor Opportunities



Please select the level and event (if applicable) you wish to sponsor.
Benefits of sponsoring at each level are listed below.

*All sponsor levels include exhibit space

Is there a sponsor item not listed below that you are interested in? Contact tammy@ascmember.org or call 888.526.9450 to discuss.

Gold Sponsor - \$3,200

- Complimentary table top exhibit space
- 4 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Thursday Lunch
 - Thursday Night Exhibitor Reception
 - Conference Give Away Item
 - Conference Bags

GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.

- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- One full-page color ad in the onsite program given out to all attendees
- One marketing item provided by vendor to include in conference bag
- Complimentary listing on the GSASC & SCASCA website with a direct link to your company's website

Silver Sponsor - \$2,700

- Complimentary table top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Friday Morning Breakfast
 - Specialty Drink at Networking Reception
 - Keynote Speaker
 - Lanyards
 - Door Prizes
 - Bottled Water with Logo

GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.

- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- ½ page color ad in the onsite program given out to all attendees
- Complimentary listing on the GSASC & SCASCA website

Bronze Sponsor - \$2,200

- Complimentary table top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Thursday Morning Coffee Break
 - Thursday Afternoon Refreshment Break
 - Hand Sanitizer
 - Friday Morning Refreshment Break
 - Friday Morning Coffee Bar
 - Pens

GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.

- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- Complimentary listing on the GSASC & SCASCA website

GSASC/SCASCA 2021 Joint Semi-Annual Conference & Tradeshow Exhibit Opportunities

- **Exhibitor –\$1450**
 - One (1) six foot draped table, two (2) chairs
 - Two on-site exhibitor reps
 - Recognition in Conference Program
 - Recognition in Post-Conference Newsletter
 - Company Name Listed on the GSASC & SCASCA Website

Extras

- **Conference Bag Inserts - \$300**
 - 1 Conference tote bag insert
- **Conference Program Ads - \$300**
 - 1 Full page color ad in the conference program

Important Information

Deadline Dates

Logo for promo material (sponsors only) in 300 dpi, JPEG or EPS format
Hotel – last day to make hotel reservations 888.627.8407
Program Book Ads

February 15, 2021
April 12, 2021
April 30, 2021

*Show Schedule**

- **SETUP:** Wednesday, May 12, 2021 8:00 a.m. – 11:45 a.m.
 - **SHOW HOURS:** Wednesday, May 12, 2021 12:00 p.m. – 1:00 p.m.
Wednesday, May 12, 2021 - Refreshment Break 2:45 p.m. – 3:45 p.m.
Wednesday, May 12, 2021 - Reception 5:15 p.m. – 6:30 p.m.
Thursday, May 13, 2021 - Breakfast 7:30 a.m. – 8:00 a.m. (optional)
Thursday, May 13, 2021 - Break with Prizes/Hall 10:00 a.m. – 11:00 a.m.
 - **BREAKDOWN:** Thursday, May 13, 2021 11:00 a.m. - 2:00 p.m.
- * *Exhibit hours are subject to change*

For a complete listing of conference activities and a detailed schedule, please visit
the GSASC website at: www.GSASC.org

Pease send all requested items to:

Tammy Smith
Meeting Planner
1400 Village Square Blvd. #3-175
Tallahassee, Florida 32312
Phone: 888.526.9450 Fax: 850.907.1288
Email: tammy@ascmember.org

GSASC/SCASCA 2021 Joint Semi-Annual Conference & Tradeshow Sponsorship/Exhibit Form

May 12-13, 2021 • Westin Atlanta Perimeter North • Atlanta, GA

Sponsorship Options (Gold, Silver and Bronze sponsorships only – indicate event choices below.)

Gold \$3,200 Silver \$2,700 Bronze \$2,200

Sponsor Choice 1 _____ Sponsor Choice 2 _____

Other Opportunities Selection Bag Insert \$300 Program Ad \$300

Exhibit Options (A floorplan will be available closer to the date of the conference)

Exhibit Fees \$1450 Booth Assignment (**office use only**) _____

(assignments will be made based on sponsorship & the order that forms are received)

If possible, please **do not** place me by _____
(list any companies you do not want to be near)

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Corporate Phone: _____

Primary Contact _____ Phone: _____ Email _____

(all information will be mailed or emailed to this individual for distribution to on-site representatives)

Onsite Representatives (two name badges are included with exhibit space unless otherwise indicated in sponsor package.) Additional name badges can be purchased for \$75. Print names as you want it to appear on name badges.

On-site Representative 1 _____ Email _____

On-site Representative 2 _____ Email _____

On-site Representative 3 _____ Email _____

Company product/service – check one that applies:

- | | |
|---|---|
| <input type="checkbox"/> Architectural/Design Firms | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> ASC Management Services | <input type="checkbox"/> Insurance Providers |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services |
| <input type="checkbox"/> Billing/Coding/Collection Services | <input type="checkbox"/> Pharmaceutical Services |
| <input type="checkbox"/> Building Maintenance/Cleaning | <input type="checkbox"/> Refurbished/Pre-owned Medical Equipment |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Software Company |
| <input type="checkbox"/> Equipment/Instrument | <input type="checkbox"/> Supplies/Medical Linens |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Group Purchasing Organizations | |

Payment Information:

If paying with a **credit card**, you can register online at www.gsasc.org. If paying by **check**, please send this completed form with payment to GSASC, 1400 Village Square Blvd #3-175, Tallahassee, FL 32312.

Email: tammy@ascmember.org.

Method of Payment: Credit Card (ONLINE ONLY) www.gsasc.org

Check Enclosed (payable to GSASC)

TOTAL DUE \$ _____ sponsor+exhibits+other+extra badges

Authorized signature below indicates you have read this form and the terms of agreement and that you agree to abide by the conditions stated.

Authorized signature

Date

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSASC/SCASCA, the meeting and exhibit host.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSASC/SCASCA.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 11:00am on 5/13/2021. All exhibits must be dismantled and removed by 2:00pm on 5/13/2021; otherwise GSASC/SCASCA reserves the right to remove the exhibit at the exhibitor's cost.

5. EXHIBIT DIMENSIONS

The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 10'. Sides must not block view of other booths. If an endcap, max height is 4' with 5' of the 2 side aisles. Spaces will be a 6' tabletop.

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of GSASC/SCASCA, its officers, directors, agents, members or employees.

9. CANCELLATION AND REFUNDS

No cancellation shall be acknowledged unless received in writing by the GSASC/SCASCA office. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSASC/SCASCA; no refunds will be made for cancellations with less than 60 days notice. In the event GSASC/SCASCA cancels the event, exhibitor will receive a refund of all prepaid amounts.

10. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

11. LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold GSASC/SCASCA harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

12. ELIGIBLE EXHIBITS

GSASC/SCASCA reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate.

15. STATE LAWS

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia without resort to conflict of laws rules.