

SCASCA
SOUTH CAROLINA AMBULATORY
SURGERY CENTER ASSOCIATION

Dear Potential Exhibitor:

The Georgia Society of Ambulatory Surgery Centers and the South Carolina Ambulatory Surgery Center Association are pleased to invite your company to participate in the GSASC/SCASCA March 2010 Semi-Annual Conference and Tradeshow being held at the InterContinental Buckhead Atlanta in Atlanta, Georgia on March 4th & 5th, 2010.

This Conference offers the most comprehensive Ambulatory Surgery Center vendor/supplier trade shows in Georgia & South Carolina. All surgery center administrators, nurses, physicians, and other center staff from throughout Georgia & South Carolina are invited to attend the GSASC & SCASCA Semi-Annual Conference and Tradeshow. We will continue to provide attendees ample opportunity to visit the exhibit hall to learn more about your products and services. It is our goal to make this event valuable to your company.

With the events and seminars planned, we have excellent sponsorship opportunities available to fit all budgets. By being a sponsor of the Conference, you will not only gain exposure at the meeting, you will also receive special benefits available only to sponsors. Benefits range from signage promotion of your company at the meeting to acknowledgement in the newsletter and in the conference program. We are confident that we can provide a sponsorship just as unique as your company.

Included in this packet, please find specific information outlining sponsorship and exhibit opportunities for your consideration. Once you have completed and returned the Sponsor/Exhibitor Agreement Form, we will continue to contact you via email, so be sure to include your email address on the Agreement Form. If you need any additional information or would like to discuss other sponsorship opportunities, please contact Tammy Smith at tammy@ascmember.org or 888-526-9450.

For hotel accommodations please contact the InterContinental Buckhead Atlanta at 877-422-8254. Be sure to mention the GSASC & SCASCA to receive our special room rate of \$149 per night. Space is limited so make your reservations now! The deadline for reservations is February 19th, 2010.

We look forward to working with you to make the GSASC & SCASCA March 2010 Semi-Annual Conference and Tradeshow a success!

Sincerely,

Tammy Smith, CMP
Meeting Planner

Georgia Society of Ambulatory Surgery Centers
1400 Village Square Blvd #3-175
Tallahassee, Florida 32312
Phone: 888-526-9450 Fax: 850-907-1288



GSASC/SCASCA 2010 Joint Semi-Annual Conference & Tradeshow Sponsor Opportunities



Please select the level and event (if applicable) you wish to sponsor. Benefits of sponsoring at each level are listed below.

- Gold Sponsor - \$ 2,500**
 - Complimentary table top preferred exhibit space (*while space is still available*)
 - 2 complimentary conference registrations
 - Sole sponsorship of one of the following events:
 - Thursday Night Exhibitor Networking Reception
 - Friday Luncheon
 - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
 - Recognition in onsite program and signage*
 - Recognition in post-conference newsletter
 - Recognition at the conference
 - List of registered attendees 3 weeks prior to the conference to promote your show specials
 - One full-page ad in the onsite program given out to all attendees*
 - Complimentary listing on the GSASC & SCASCA website and a direct link to your company's web site

- Silver Sponsor - \$ 1,500**
 - 25% discount on any exhibit space at conference
 - Complimentary table top standard exhibit space
 - 2 complimentary conference registrations
 - Sole sponsorship of one of the following events:
 - Friday Morning Continental Breakfast
 - Keynote Speaker
 - Conference Bags
 - Conference Note Pads
 - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
 - Recognition in onsite program and signage*
 - Recognition in post-conference GSASC/SCASCA newsletter
 - Recognition at the conference
 - List of registered attendees 3 weeks prior to the conference to promote your show specials
 - ½ page ad in the onsite program given out to all attendees*
 - Complimentary listing on the GSASC/SCASCA website

- Bronze Sponsor - \$ 800**
 - 1 complimentary conference registration
 - Sole sponsorship of one of the following events:
 - Refreshment Break Sponsor (3 available)
 - lanyards
 - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
 - Recognition in onsite program and signage*
 - Recognition in post-conference newsletter
 - Recognition onsite at the conference
 - List of registered attendees 3 weeks prior to the conference to promote your show specials
 - Complimentary listing on the GSASC/SCASCA website

***Vendor to supply camera-ready artwork and logo by January 15, 2010 to be recognized in onsite and post-conference materials.**

GSASC/SCASCA 2010 Joint Semi-Annual Conference & Tradeshow Exhibit Opportunities

- **Exhibitor – Standard - \$650 or Preferred \$775 (see floorplan)**
 - One (1) six foot draped table, two (2) chairs
 - Two on-site exhibitor reps
 - Recognition in Conference Program
 - Recognition in Post-Conference Newsletter
 - Company Name Listed on the GSASC & SCASCA Web Site

Extras

- **Conference Bag Inserts - \$500**
 - 1 Conference tote bag insert
- **Conference Program Ads - \$300**
 - 1 Full page black and white ad in the conference program

Important Information

Deadline Dates

Company description – 25 words or less describing your product/company	January 15, 2010
Logo artwork for promo material – in 300 dpi, JPEG, EPS or TIFF format	November 15, 2010
Program Book Ads	January 15, 2010
Name Badge Request Form and logo for onsite materials	January 15, 2010
Hotel – last day to make hotel reservations 877-422-8254	February 19, 2010

*Show Schedule**

- **SETUP:** Thursday, March 4, 2010
Tentative 1:00 p.m. – 4:30 p.m.
- **SHOW HOURS:** Thursday, March 4, 2010 5:00 p.m. – 6:30 p.m.
Friday, March 5, 2010 7:15 a.m. – 1:30 p.m.
- **BREAKDOWN:** Friday, March 5, 2010 1:30 p.m. – 4:00 p.m.

* Exhibit hours are subject to change

For a complete listing of conference activities and a detailed schedule, please visit the GSASC web site at: www.GSASC.org

Pease send all requested items to:

Tammy Smith, CMP
Meeting Planner
1400 Village Square Blvd. #3-175
Tallahassee, Florida 32312
Phone: 888-526-9450 Fax: 850-907-1288
Email: tammy@ascmember.org

**GSASC/SCASCA 2010 Joint Semi-Annual Conference & Tradeshow
Sponsorship/Exhibit Form**

March 4-5, 2010 • InterContinental Buckhead Atlanta • Atlanta, GA

Sponsorship Options (Gold, Silver and Bronze sponsorships only – indicate event choices below.)

Gold \$2,500 Silver \$1,500 Bronze \$800

Event Choice 1 _____

Event Choice 2 _____

Other Opportunities Selection Bag Insert \$500 Program Ad \$300

Exhibit Options (see floorplan for selection)

Preferred Exhibit Fees \$775 Standard Exhibit Fees \$650

Booth choice 1 _____ Booth choice 2 _____ (assignments will be made based on the order forms are received)

If possible, please do not place me by _____
(list any companies you do not want to be near)

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Primary Contact _____ Email _____

(all information will be mailed or emailed to this individual for distribution to on-site representatives)

Onsite Representatives (two name badges are included with exhibit space unless otherwise indicated in sponsor package.) Additional name badges can be purchased for \$75. Print names as you want it to appear on name badges.

On-site Representative 1 _____ Email _____

On-site Representative 2 _____ Email _____

On-site Representative 3 _____ Email _____

Briefly describe the products/service you will show case (25 words or less) _____

TOTAL AMOUNT DUE (sponsor+exhibits+extra badges): _____ \$

Payment Information: Please send this completed form with payment to GSASC, 1400 Village Square Blvd #3-175, Tallahassee, FL 32312. Phone:888/526-9450; Fax: 850/907-1288.

Method of Payment: Check Enclosed (payable to GSASC) Visa M/C AMEX

Card #: _____ Expiration Date _____ CCV* _____

*This is the 3 digit number on the back of your credit card. Amex– this is the 4-digit number imprinted on the front of your card.

Name on Card: _____ Signature: _____

Credit Card Billing Address _____

Check here if your billing address is the same as your mailing address above

Authorized signature below indicates you have read this form and the terms of agreement and that you agree to abide by the conditions stated.

Authorized signature

Date

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSASC/SCASCA, the meeting and exhibit host.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSASC/SCASCA.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 1:30pm on 3/5/2010. All exhibits must be dismantled and removed by 4:00pm on 3/5/2010; otherwise GSASC/SCASCA reserved the right to remove the exhibit at the exhibitor's cost.

5. EXHIBIT DIMENSIONS

The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 10'. Sides must not block view of other booths. Spaces will be a 6' tabletop.

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property.

9. CANCELLATION

No cancellation shall be acknowledged unless received by GSASC/SCASCA's Tallahassee office in writing. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSASC/SCASCA; no refunds will be made for cancellations with less than 60 days notice.

10. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

11. LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold GSASC/SCASCA harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

12. ELIGIBLE EXHIBITS

GSASC/SCASCA reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

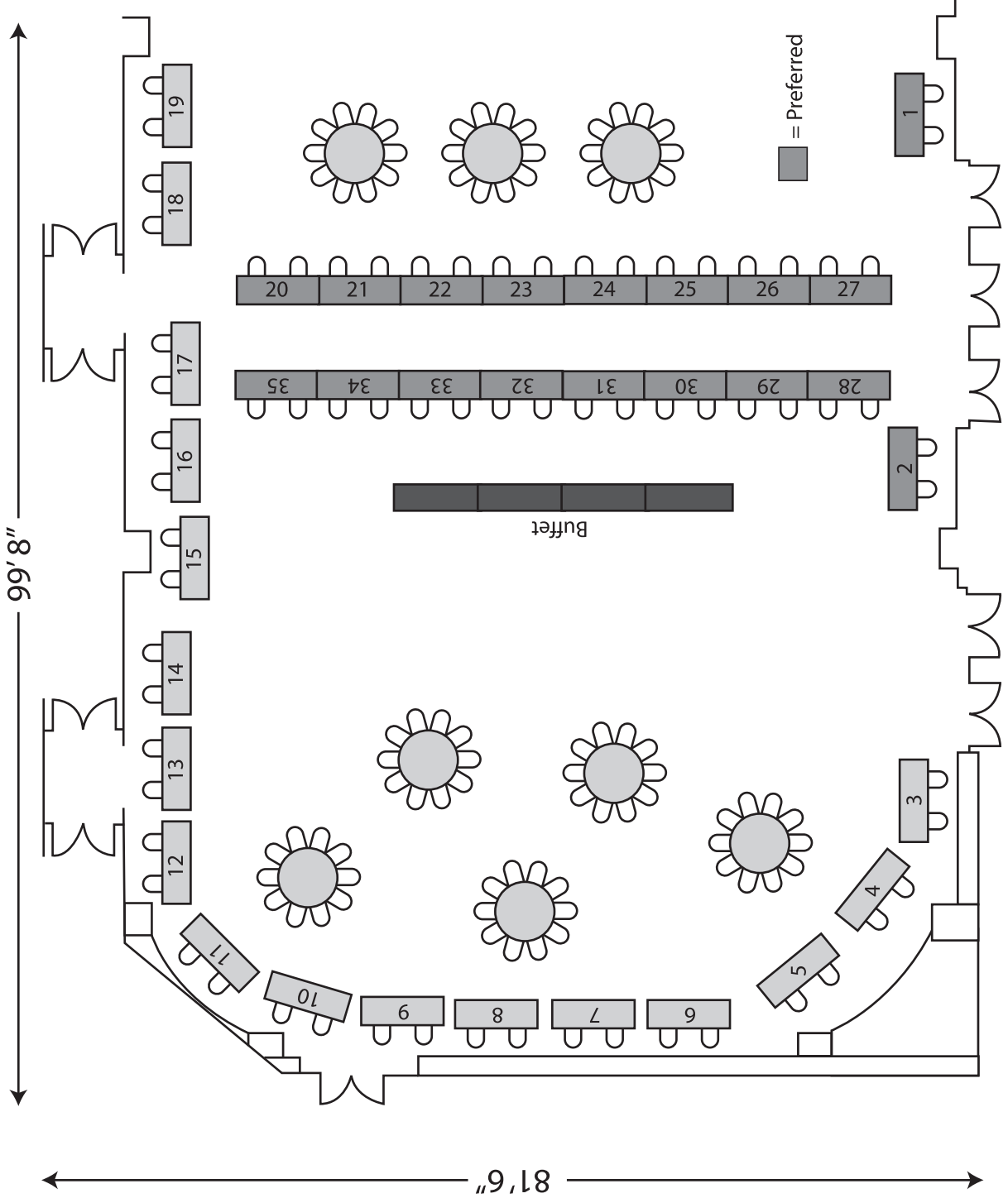
14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contract the Georgia Department of Revenue.

GSASC/SCASCA Joint Semi-Annual Conference

March 4-5, 2010

Exhibit Hall



Windsor Ballroom, A, B & C