



SCASCA

SOUTH CAROLINA AMBULATORY
SURGERY CENTER ASSOCIATION

August 2-3, 2012

Francis Marion Hotel • Charleston, SC

**The GSASC/SCASCA 2012
Joint Semi-Annual
Conference & Trade Show**

Experience Charleston!



August 2-3, 2012

Join us in Charleston!

Join GSASC & SCASCA this summer for our joint semi-annual conference featuring another excellent array of speakers and timely topics including CMS updates, Visitors in the ASC, Perioperative Pharmacology, Infection Control and much more. You will also have time to network with ASC professionals, meet up with old friends and discover all the exhibitors we have lined up. It's an event you don't want to miss!

Keynote Presentation

Leadership by Choice - Increasing Influence and Effectiveness through Self-Management

Presented by Eric Papp



Thursday, August 2, 2012 • 12:45 p.m. – 2:00 p.m.

Eric was voted one of the top trainers in America for 2010! He has delivered more than 400 professional presentations and is the founder of Results-Based Seminars, LLC. Eric has been featured in N.Y. Times, USA Today, HR Executive, and many other publications. He is the author of "Leadership by Choice" set to release in June 2012 by John Wiley and Sons.



Charleston Photos Credit: Charleston Area CVB
Hotel Photos Credit: Francis Marion Hotel



Hotel Information



Francis Marion Hotel

387 King Street, Charleston, SC 29403 • Phone: 843.722.0600

The Francis Marion Hotel offers a great central location in Charleston's historic district. Located downtown on historic Marion Square, the magnificent gardens, house museums, antique shops, local boutiques, restaurants, and nightlife that make Charleston unique, are all an easy walk from the Hotel.

To make your hotel reservations please call the hotel directly at 877.756.2121 and let them know you are with the GSASC/SCASCA to receive the special room rate of \$133. The cut-off date to receive the negotiated rate is July 9, 2012. After this date the hotel will not offer rooms to GSASC/SCASCA at this low rate.

CE Information

This activity is pending approval by the American Board of Quality Assurance and Utilization Review Physicians, Inc (ABQAURP), an approved provider with the Florida Board of Nursing to provide continuing education for nurses, Provider # 50-94.

This activity is pending approval for AEU credits.

Schedule of Events

Thursday, August 2, 2012

- 12:00 p.m. **Attendee Registration**
- 12:30 p.m. – 12:45 p.m. **Welcome & Introductory Remarks**
GSASC/SCASCA Presidents
- 12:45 p.m. – 2:00 p.m. **Keynote: Leadership by Choice - Increasing Influence and Effectiveness through Self-Management**
Presented by: Eric Papp
- “Leadership is a choice... a conscious decision everyone can make to see themselves as leaders, role models, and people of positive influence.” Based on Eric’s book, *Leadership by Choice* is a practical approach to improving the four areas of personal leadership: leading teams, communication, productivity, and personal development. During this session you will realize that leadership is a choice not a position or title, build a greater degree of trust with co-workers, clients, and friends by listening and asking better questions, increase productivity and effectiveness by understanding priorities, and 4th quarter planning/living.
- 2:00 p.m. – 3:00 p.m. **GSASC Membership Meeting and Legislative Updates**
Presented by: Senator Renee Unterman, Georgia State Senate, Health & Human Services Committee, Chairman
- 3:00 p.m. – 3:15 p.m. **Refreshment Break**
- 3:15 p.m. – 4:15 p.m. **Effective Patient Advocacy**
Presented by: Jan Davidson, RN, CNOR, AORN
- How do you advocate for your patients when they are least able to advocate for themselves? As recipients of care, our patients are entitled to privacy, personal dignity, and quality health care. The delivery of patient-focused care is guided by our ethical, legal, and moral principles. These inherent principles serve as a foundation for perioperative nursing practice and are paramount in achieving optimal patient outcomes. This presentation will focus on patient advocacy as it relates to our practice in the perioperative environment, as well as barriers that may exist which prohibit you from speaking up when a situation arises that may be disrespectful to your patient or worse yet, put them at risk for harm.
- 4:15 p.m. – 5:15 p.m. **Visitors in the ASC**
Presented by: Bill Hutson and Rebecca Summey-Lowman, RD, LD, CPHRM, MAG Mutual Insurance Co.
- Whether it is a student, a sales representative or a contract employee, it is important to define the expectations of the relationships and the legal responsibilities of the ASC when visitors are present.
- 5:15 p.m. – 6:45 p.m. **Welcome Reception with Exhibitors**

Friday, August 3, 2012

- 7:30 a.m. – 8:00 a.m. **Continental Breakfast with Exhibitors**
- 8:00 a.m. – 9:00 a.m. **Perioperative Pharmacology**
Presented by: Richard Marasco, FASCP, CGP, HRM, Seniorpharm.com, LLC
- Every day, dozens of medications are used in every OR around the world. With the increasing numbers of registered nurses and advanced practice nurses becoming involved in perioperative patient care, it is imperative that they know the pharmacologic properties of the medications most commonly used in perioperative patient care. Every nurse caring for patients undergoing surgical procedures should attend this session for an update on perioperative pharmacology. Helpful hints and clinical pearls will be included for nurses to take back to their facilities.
- 9:00 a.m. – 10:15 a.m. **CMS Update — Quality Reporting Requirements**
Presented by: Gayle Evans, RN, CNOR, CASC, Continuum Healthcare Consultants
- 10:15 a.m. – 11:00 a.m. **Refreshment Break in Exhibit Hall**
- 11:00 a.m. – 12:00 p.m. **Inventory & Supply Management in ASCs**
Presented by: Ann Geier, RN, CNOR, CASC, ASCOA
- Medical supplies are one of the two largest expenses in ASCs. Many existing ASCs do not have knowledge of what they have in the center, what the supplies cost, and what they can do to reduce the costs. This session will provide tools and tips to maximize efficiencies in inventory and supply management.
- 12:00 p.m. – 1:15 p.m. **Buffet Lunch in Exhibit Hall**
- 1:15 p.m. – 2:15 p.m. **Infection Control: Preventing SSI, MRSA, and Community Infection**
Presented by: Kathleen Stoessel, RN, Kimberly- Clark Health Care
- This presentation will educate healthcare workers on the current threat of community acquired (CA) and healthcare-associated (HA) infections with special focus on surgical site and MRSA infections in the ambulatory care setting. Strategies and resources for preventing these infections will be explored.



**Georgia Society of Ambulatory Surgery Centers
South Carolina Ambulatory Surgery Center Association**

1400 Village Square Blvd, #3-175
Tallahassee, FL 32312
Phone: 888.526.9450
Fax: 850.907.1288
www.gsasc.org • www.scasca.org



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Charleston, SC*

Don't Miss Out On:

- *Peer to peer interaction with other ASC industry professionals*
- *Networking with leading industry suppliers during the tradeshow*

Experience Charleston!



Special Thanks to our Sponsors and Exhibitors
(as of 4/22/12)

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Exhibitors

- ARC Medical, Inc.
- Ansell Healthcare
- AVEC Scientific Design Corp.
- Biopsy Diagnostics, An Aurora Diagnostics Partner
- CE-Tech of Jacksonville, Inc.
- Ethicon - Johnson & Johnson
- Expedito Systems, Inc.
- Henry Schein
- ICU Medical, Inc.
- J & J Advanced Sterilization Products
- MAG Mutual Insurance Company
- Medical Application Repair & Sales, LLC
- Megadyne Medical Products

- NECC (New England Compounding Center)
- Prescott's, Inc.
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- Sterling Pathology National Laboratories
- TriAngle Compounding Pharmacy

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Please make copies of this form for additional registrants.

Name _____ MD Other _____ RN # _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

GSASC/SCASCA Member Registration

Includes: All presentations on Thursday and Friday, Thursday Night Sponsor and Exhibitor Reception, Friday Continental Breakfast, and Friday Luncheon

- | | |
|---|--------------------|
| <input type="checkbox"/> Registration on or before July 9, 2012 | \$300 – Per Person |
| <input type="checkbox"/> Registration after July 9, 2012 | \$350 – Per Person |

GSASC/SCASCA Non-Member Registration

Includes: All presentations on Thursday and Friday, Thursday Night Sponsor and Exhibitor Reception, Friday Continental Breakfast, and Friday Luncheon

- | | |
|---|--------------------|
| <input type="checkbox"/> Registration on or before July 9, 2012 | \$400 – Per Person |
| <input type="checkbox"/> Registration after July 9, 2012 | \$450 – Per Person |

Payment Information

- Credit Card.** [Please register online at www.gsasc.org](http://www.gsasc.org) or www.scasca.org.

- Check enclosed.**

If paying by check, please make checks payable to the Georgia Society of Ambulatory Surgery Centers and mail the form with a check to: GSASC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

REFUND POLICY: Written notification is required for all refunds and must be received by the GSASC office by July 9, 2012. Written refund requests received by July 9, 2012 will receive a refund minus a \$25 administrative fee. No refunds will be issued after July 9, 2012.

SPECIAL NEEDS: Please call the GSASC office at 888.526.9450 by July 9, 2012 if you require any special accommodations or assistance.

QUESTIONS: Contact GSASC at 888.526.9450. For more information on the GSASC/SCASCA Conference and hotel accommodations visit www.gsasc.org or www.scasca.org or email tammy@ascmember.org.