



**SCASCA**  
SOUTH CAROLINA AMBULATORY  
SURGERY CENTER ASSOCIATION

Dear Potential Exhibitor:

The Georgia Society of Ambulatory Surgery Centers and the South Carolina Ambulatory Surgery Center Association are pleased to invite your company to participate in the GSASC/SCASCA March 2012 Semi-Annual Conference and Tradeshow being held at the Westin Atlanta Perimeter North in Atlanta, Georgia on March 8th & 9th, 2012.

This Conference offers the most comprehensive Ambulatory Surgery Center vendor/supplier trade shows in Georgia & South Carolina. All surgery center administrators, nurses, physicians, and other center staff from throughout Georgia & South Carolina are invited to attend the GSASC & SCASCA Semi-Annual Conference and Tradeshow. We will continue to provide attendees ample opportunity to visit the exhibit hall to learn more about your products and services.

With the events and seminars planned, we have excellent sponsorship opportunities available to fit all budgets. By being a sponsor of the Conference, you will not only gain exposure at the meeting, you will also receive special benefits available only to sponsors. Benefits range from signage promotion of your company at the meeting to acknowledgement in the newsletter and in the conference program. We are confident that we can provide a sponsorship just as unique as your company.

Included in this packet, please find specific information outlining sponsorship and exhibit opportunities for your consideration. Once you have completed and returned the Sponsor/Exhibitor Agreement Form, we will continue to contact you via email, so be sure to include your email address on the Agreement Form. If you need any additional information or would like to discuss other sponsorship opportunities, please contact Tammy Smith at [tammy@ascmember.org](mailto:tammy@ascmember.org) or 888.526.9450.

For hotel accommodations please contact the Westin Atlanta Perimeter North at 800.937.8461. Be sure to mention the GSASC & SCASCA to receive our special room rate of \$139 per night. Space is limited so make your reservations now! The deadline for reservations is February 6, 2012.

We look forward to working with you to make the GSASC & SCASCA March 2012 Semi-Annual Conference and Trade Show a success!

Sincerely,

Tammy Smith, CMP  
Meeting Planner

**Georgia Society of Ambulatory Surgery Centers  
1400 Village Square Blvd #3-175  
Tallahassee, Florida 32312  
Phone: 888.526.9450 Fax: 850.907.1288**



# GSASC/SCASCA 2012 Joint Semi-Annual Conference & Tradeshow Sponsor Opportunities



Please select the level and event (if applicable) you wish to sponsor.  
Benefits of sponsoring at each level are listed below.

- Gold Sponsor - \$ 2,500**
  - Complimentary table top preferred exhibit space (*while space is still available*)
  - 4 complimentary exhibit or badges
  - Sole sponsorship of one of the following events:
    - Thursday Night Exhibitor Networking Reception
    - Friday Luncheon
    - Bottled Water with Logo
  - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
  - Recognition in onsite program and signage
  - Recognition in post-conference newsletter
  - Recognition at the conference
  - List of registered attendees 3 weeks prior to the conference to promote your show specials
  - One full-page ad in the onsite program given out to all attendees
  - Complimentary listing on the GSASC & SCASCA website and a direct link to your company's web site
  
- Silver Sponsor - \$ 1,500**
  - 25% discount on any exhibit space at conference
  - 3 complimentary exhibitor badges
  - Sole sponsorship of one of the following events:
    - Friday Morning Refreshment Break
    - Keynote Speaker
    - Conference Bags
    - Conference Note Pads
  - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
  - Recognition in onsite program and signage
  - Recognition in post -conference newsletter
  - Recognition at the conference
  - List of registered attendees 3 weeks prior to the conference to promote your show specials
  - ½ page ad in the onsite program given out to all attendees
  - Complimentary listing on the GSASC/SCASCA website
  
- Bronze Sponsor - \$ 825**
  - Sole sponsorship of one of the following events:
    - Thursday Refreshment Break
    - lanyards
  - GSASC/SCASCA cannot guarantee event you choose. First paid will have first option of event.*
  - Recognition in onsite program and signage
  - Recognition in post-conference newsletter
  - Recognition at the conference
  - List of registered attendees 3 weeks prior to the conference to promote your show specials
  - Complimentary listing on the GSASC/SCASCA website

# GSASC/SCASCA 2012 Joint Semi-Annual Conference & Tradeshow Exhibit Opportunities

- **Exhibitor – Standard - \$675 or Preferred \$800 (see floorplan)**
  - One (1) six foot draped table, two (2) chairs
  - Two on-site exhibitor reps
  - Recognition in Conference Program
  - Recognition in Post-Conference Newsletter
  - Company Name Listed on the GSASC & SCASCA Web Site

## Extras

- **Conference Bag Inserts - \$500**
  - 1 Conference tote bag insert
- **Conference Program Ads - \$300**
  - 1 Full page black and white ad in the conference program

## Important Information

### *Deadline Dates*

<b>Logo artwork for promo material</b> – in 300 dpi, JPEG, EPS or TIFF format	November 10, 2011
<b>Company description</b> – 25 words or less describing your product/company	January 13, 2012
<b>Program Book Ads</b>	January 13, 2012
<b>Hotel</b> – last day to make hotel reservations 800.937.8461	February 6, 2012

### *Show Schedule\**

□ <b>SETUP:</b>	Thursday, March 8, 2012	1:00 p.m. – 4:30 p.m.
□ <b>SHOW HOURS:</b>	Thursday, March 8, 2012 – Reception	5:00 p.m. – 6:30 p.m.
	Friday, March 9, 2012 – Continental Breakfast	7:30 a.m. – 8:00 a.m.
	Friday, March 9, 2012 – Extended Refreshment Break	10:00 a.m. – 10:45 a.m.
	Friday, March 9, 2012 – Buffet Lunch	11:45 a.m. – 12:45 p.m.
□ <b>BREAKDOWN:</b>	Friday, March 9, 2012	1:00 p.m. – 4:00 p.m.

\* Exhibit hours are subject to change

**For a complete listing of conference activities and a detailed schedule, please visit the GSASC web site at: [www.GSASC.org](http://www.GSASC.org)**

**Pease send all requested items to:**

**Tammy Smith, CMP**  
**Meeting Planner**  
1400 Village Square Blvd. #3-175  
Tallahassee, Florida 32312  
Phone: 888.526.9450 Fax: 850.907.1288  
Email: [tammy@ascmember.org](mailto:tammy@ascmember.org)

**GSASC/SCASCA 2012 Joint Semi-Annual Conference & Tradeshow  
Sponsorship/Exhibit Form**

**March 8-9, 2012 • Westin Atlanta Perimeter North • Atlanta, GA**

**Sponsorship Options** (Gold, Silver and Bronze sponsorships only – indicate event choices below.)

Gold \$2,500       Silver \$1,500       Bronze \$825

Sponsor Choice 1 \_\_\_\_\_ Sponsor Choice 2 \_\_\_\_\_

**Other Opportunities Selection**     Bag Insert \$500       Program Ad \$300

**Exhibit Options** (see floorplan for selection)

Preferred Exhibit Fees \$800       Standard Exhibit Fees \$675

Booth choice 1 \_\_\_\_\_ Booth choice 2 \_\_\_\_\_ (assignments will be made based on the order forms are received)

If possible, please do not place me by \_\_\_\_\_  
(list any companies you do not want to be near)

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Primary Contact \_\_\_\_\_ Email \_\_\_\_\_

(all information will be mailed or emailed to this individual for distribution to on-site representatives)

**Onsite Representatives** (two name badges are included with exhibit space unless otherwise indicated in sponsor package.) Additional name badges can be purchased for \$75. Print names as you want it to appear on name badges.

On-site Representative 1 \_\_\_\_\_ Email \_\_\_\_\_

On-site Representative 2 \_\_\_\_\_ Email \_\_\_\_\_

On-site Representative 3 \_\_\_\_\_ Email \_\_\_\_\_

Company product/service description to be printed in the conference program (25 words or less) \_\_\_\_\_

**Payment Information:**

Please send this completed form with payment to **GSASC, 1400 Village Square Blvd #3-175, Tallahassee, FL 32312. Phone: 888.526.9450; Email: tammy@ascmember.org; Fax: 850.907.1288.**

**Method of Payment:**     Check Enclosed (payable to GSASC)     Visa     M/C     AMEX

**DUE \$** \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV\* \_\_\_\_\_

\*This is the 3 digit number on the back of your credit card. Amex– this is the 4-digit number imprinted on the front of your card.

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Check here if your billing address is the same as your mailing address above

Credit Card Billing Address \_\_\_\_\_

Authorized signature below indicates you have read this form and the terms of agreement and that you agree to abide by the conditions stated.

\_\_\_\_\_  
Authorized signature

\_\_\_\_\_  
Date

## TERMS OF EXHIBIT AGREEMENT

### 1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSASC/SCASCA, the meeting and exhibit host.

### 2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

### 3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSASC/SCASCA.

### 4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 1:00pm on 3/9/2012. All exhibits must be dismantled and removed by 4:00pm on 3/9/2012; otherwise GSASC/SCASCA reserves the right to remove the exhibit at the exhibitor's cost.

### 5. EXHIBIT DIMENSIONS

The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 10'. Sides must not block view of other booths. Spaces will be a 6' tabletop.

### 6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

### 7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

### 8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property.

### 9. CANCELLATION

No cancellation shall be acknowledged unless received by GSASC/SCASCA's Tallahassee office in writing. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSASC/SCASCA; no refunds will be made for cancellations with less than 60 days notice.

### 10. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

### 11. LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold GSASC/SCASCA harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

### 12. ELIGIBLE EXHIBITS

GSASC/SCASCA reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

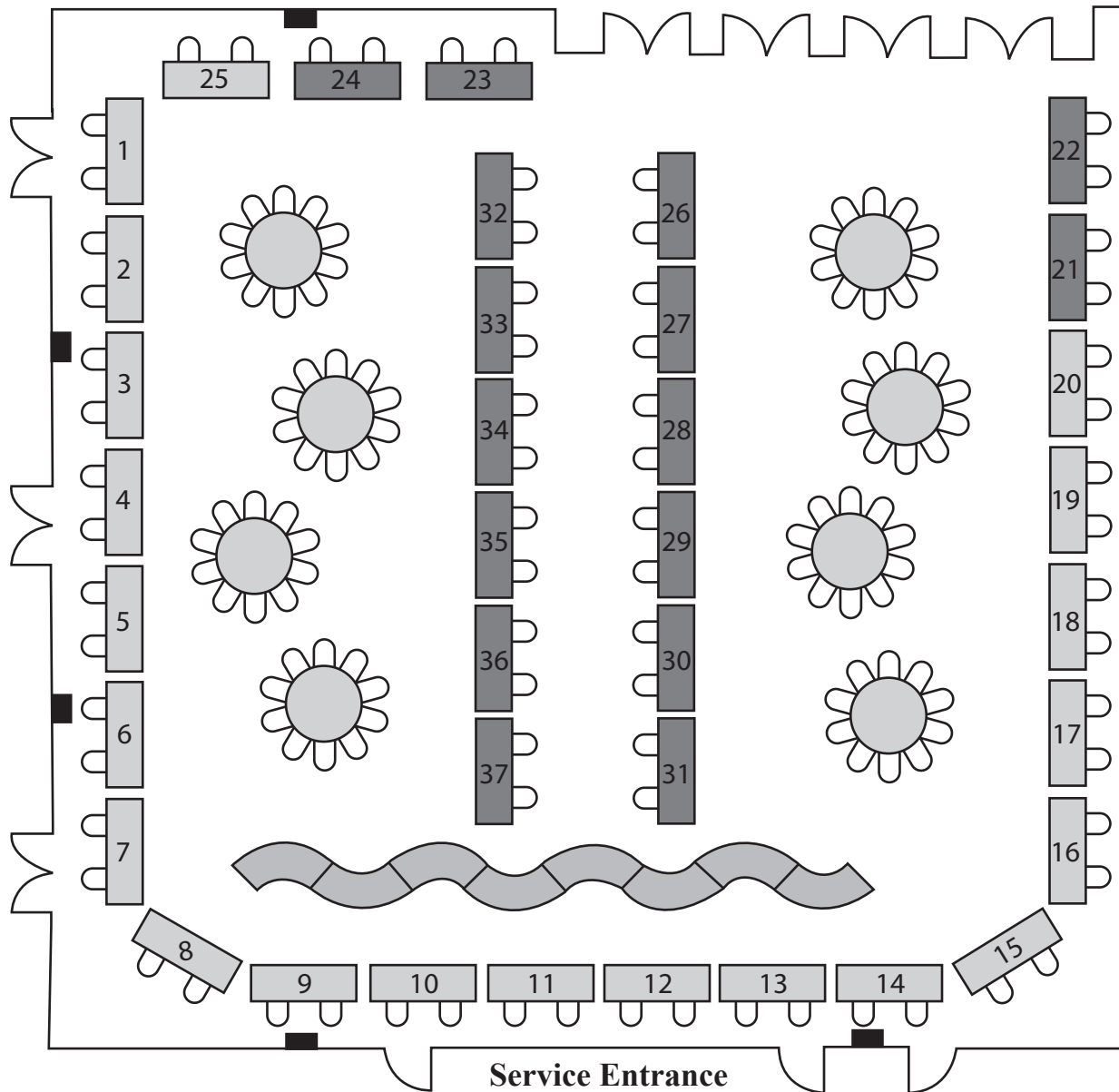
### 13. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

### 14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the Georgia Department of Revenue.

Berlin, Copeland, Foster. Gershwin GSASC - March 2012



 = Preferred Space