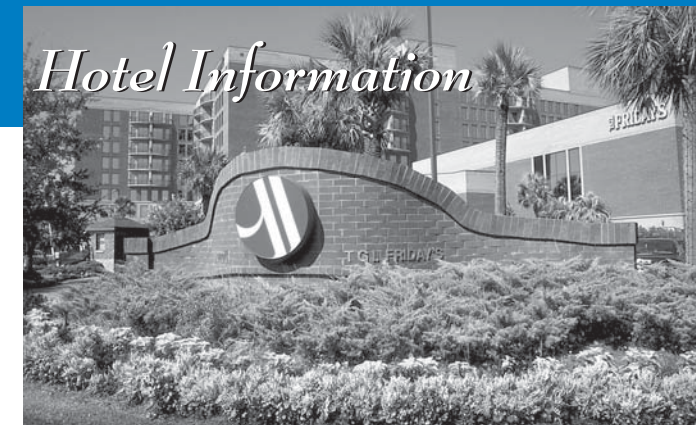


2004 GSASC ANNUAL CLINICAL CONFERENCE AND TRADESHOW

Savannah, Georgia



Seminar Schedule and Course Descriptions

→ Friday August 20, 2004 ←

7:30 a.m. – 8:20 a.m.
Registration and Continental Breakfast

8:20 a.m. – 8:30 a.m.
Welcome and Introductory Remarks
 —S. Houston Payne MD, GSASC President

8:30 a.m. – 10:00 a.m.
Keynote Presentation
"Anatomy of a Lawsuit"
 —Presented by Bill Duffey, RN, MJ, CNOR
 AORN President

Attendees will learn about the elements of the key torts involved in malpractice cases and how they are applied in a legal setting, the importance of documentation in the medical record along with strategies that will assist you in maintaining strong documentation of the care you provided. Additionally, attendees will learn about the expectations of informed consent and some tips on how to prepare for a legal deposition.

10:00 a.m. – 10:15 a.m.
Morning Refreshment Break

10:15 a.m. – 11:15 a.m.
"Cost Containment"
 —Presented by Ketan Patel
 Broadlane

In this presentation you will learn how your Center can keep costs down. It will focus specifically on how an Ambulatory Surgery Center should utilize a Group Purchasing Organization to assist in their cost containment needs.

11:15 a.m. – 1:45 p.m.
Tradeshow Open

12:15 p.m. – 1:45 p.m.
Buffet Lunch in the Exhibit Hall

1:45 p.m. – 3:15 p.m.
"Emergency Preparedness"
 —Presented by John Wright of the
 Savannah Red Cross and others

Are you prepared to handle an emergency that could take place at your Center? This panel consisting of professionals that deal with the highest levels of emergencies and disasters will make sure you and your ASC staff know how to react to urgent situations. They will speak on power failure, fires, bomb threats, intruders, natural disasters, emergency transport and many more circumstances that you and your ASC need to be ready for.

3:15 p.m. – 3:30 p.m.
Afternoon Refreshment Break

3:30 p.m. – 4:30 p.m.
"Three R's of Staffing"
 —Presented by Gayle Evans RN, MBA
 Continuum Healthcare Consultants

Employees in the ASC now expand over four generations. Each generation has its own distinct view on work and life. To explore and understand each generation is important when determining which applicant fits best in the ASC staffing mix. The ASC manager must consider: ongoing training, salary, retention opportunities, and interpersonal relationships. Gayle's years of experience with ASC's and owning her own business has given her valuable knowledge in staffing in which she will share with you.

4:45 p.m. – 6:00 p.m.
Exhibit Hall Reception

→ Saturday August 21, 2004 ←

8:15 a.m. – 9:00 a.m.
Registration and Continental Breakfast

9:00 a.m. – 10:30 a.m.
"JCAHO National Safety Goals and the Universal Protocol for Preventing Wongsite Pumps, Wrong Procedure and Wrong Person Surgery."
 —Presented by Jim Bersot MD
 JCAHO

In this informative and important session, Dr. Bersot will give you insights of the background, history and rationale of JCAHO safety goals and universal protocols. He will also lecture on accreditation standards and the process which an ASC will go through, ending with a discussion of frequently asked questions.

10:30 a.m. – 11:00 a.m.
President's Message and Refreshment Break

11:00 a.m. – 12:00 p.m.
"Planning for an AAAHC Accreditation Survey"
 —Presented by Barbara Harmer MS
 AAAHC

Presented by an AAAHC surveyor, this session will focus on the steps involved in the survey process from application to decision. This presentation is primarily designed for organizations considering accreditation for the first time. Accredited organizations may find this program helpful as a refresher course as they prepare for their upcoming survey visit.

12:00 p.m.
Adjourn

Savannah is a city rich in history and has one of the largest historic districts in the United States. With its southern charm and old-fashioned hospitality, Savannah is known as the Hostess City of the South. Dine in style at charming restaurants located in converted nineteenth-century cotton warehouses or explore the many delightful shops that line historic cobblestone streets of Savannah. The city is brimming with activity all year round with its finest historic homes, museums, art galleries, Civil War Forts and excellent shopping.



Savannah Marriott Riverfront

100 General McIntosh Boulevard
 Savannah, Georgia 31401

The Savannah Marriott Riverfront is located on the Historic Riverfront connected to the world-famous River Street via the Riverwalk and within walking distance of the Historic District where guests can enjoy the beautiful squares, antique shops, and much more.

Reservations can be made at the Savannah Riverfront by calling 912/233-7722. Mention the Georgia Society of Ambulatory Surgery Centers to receive a special room rate of \$119 per night single/double. The deadline for this rate will be Wednesday, July 28, 2004.

→ Registration ←

(Registration form may be duplicated for additional registrants)

Name _____ (suffix) MD, Other _____, RN No. _____

Company Name _____ GSASC Member

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Registration Options (check one)

Member Full Registration Fees

(Includes all presentations on Friday and Saturday, Friday Continental Breakfast, Friday Luncheon, Friday Night Reception, and Saturday Continental Breakfast)

- Registration on or before Thursday August 5, 2004 \$275 - Per Person
 Registration August 6 – August 20, 2004 \$325 - Per Person

Non-Member Full Registration Fees

(Includes all presentations on Friday and Saturday, Friday Continental Breakfast, Friday Luncheon, Friday Night Reception, and Saturday Continental Breakfast)

- Registration on or before Thursday August 5, 2004 \$375 - Per Person
 Registration August 6 – August 20, 2004 \$425 - Per Person

Total Amount Due: \$ _____

Payment Information

- Check Enclosed Please make checks payable to the Georgia Society of Ambulatory Surgery Centers
 Credit Card VISA MC Card # _____

Name on Card _____ Exp. Date _____

Signature _____

Refund Policy: Written notification is required for all refunds. Refund requests received prior to August 5, 2004 will receive a refund less a \$25.00 administrative fee. No refunds will be issued after August 5, 2004.

Special Needs: Please call the GSASC office by August 5, 2004 if you require any special accommodations or assistance due to disability.

Fax your registration to (850) 222-3019 with your credit card information, or mail the registration along with a check or credit card information to 1530 Metropolitan Blvd., Tallahassee, FL 32308.

**Questions? Contact Leigh Ann Bradley,
 Meeting Planner at (850) 224-0711.**