

GEORGIA SOCIETY OF AMBULATORY SURGERY CENTERS AND
SOUTH CAROLINA AMBULATORY SURGERY CENTER ASSOCIATION

A Foundation for Success

GSASC/SCASCA 2010
Joint Semi-Annual Conference & Trade Show

AUGUST 12-13, 2010
HYATT REGENCY SAVANNAH



A Foundation for Success

Join GSASC & SCASCA this summer for our joint semi-annual conference featuring another excellent array of speakers and timely topics including infection control, sterile processing, medication administration, documentation, human resources and much more. You will also have time to network with ASC professionals, meet up with old friends and discover all the exhibitors we have lined up.
It's an event you don't want to miss!

KEYNOTE SPEAKER

THURSDAY, AUGUST 12 • 12:45 P.M.-2:00 P.M.

Charles Marshall

Charles is one of the most popular humorous motivational speakers today and has almost 20 years experience speaking to audiences all over the United States. Each year, Charles travels 100,000 miles to perform in over 100 corporate and civic venues from New York to California. His animated delivery and original observations have captivated over 1,000 audiences over the past two decades, including many Fortune 500 companies. Charles is also a nationally syndicated humor columnist and the author of the modern day motivational classic, *Shattering the Glass Slipper* and the popular humor book, *I'm Not Crazy, But I Might Be A Carrier*. Additionally, he has released two full-length comedy videos, *Fully Animated* and *I'm Just Sayin'!*.



Marshall

HOTEL INFORMATION

Hyatt Regency Savannah

TWO W BAY ST, SAVANNAH, GA 31401 • (912) 238-1234 • WWW.HYATT.COM

Uniquely situated directly on River Front Plaza, the newly restyled Savannah hotel offers unequalled access to the Historic District, shops, entertainment and business centers. Take a leisurely stroll through the fabled neighborhood surrounding the casually elegant hotel in downtown Savannah to view stately homes, landmark architecture and sights that have made the city famous. Board a riverboat or hop on the trolley just outside the hotel doors for a moving tour.

Make your reservations by calling the Hyatt Regency Savannah at (800) 233-1234. Let them know you are with the Georgia Society of Ambulatory Surgery Centers to receive the special room rate of \$149.00 single/double occupancy. The cut-off date to receive the negotiated rate of \$149.00 is July 21, 2010. After this date the hotel will not offer rooms to GSASC/SCASCA at this low rate.



SCHEDULE OF EVENTS

Thursday, August 12, 2010

- 12:00 p.m. **Attendee Registration**
- 12:30 p.m. – 12:45 p.m. **Welcome & Introductory Remarks**
GSASC/SCASCA Presidents
- 12:45 p.m. – 2:00 p.m. **KEYNOTE PRESENTATION**
Shattering the Glass Slipper™
Destroying Fairy-tale Thinking Before it Destroys You
Presented by: Charles Marshall

Tired of waiting for your ship to come in? Maybe it's time to grab a hammer and build a boat! In this hilarious and fun-packed presentation, Charles shows how implementation of The Seven Powers™ can create success in the life of any individual or organization. Through the use of humor and real-life examples, Charles relates inspirational stories of everyday underdogs who have used The Seven Powers™ to overcome obstacles and achieve success.

- 2:00 p.m. – 3:30 p.m. **Infection Prevention: A 360 Degree Approach for Ambulatory Surgery Professionals, a Year in Review**
Presented by: J. Hudson Garrett, Jr., PhD, PDI Healthcare

This session will review the 2009 and 2010 CMS and Legislative Requirements for ASCs, discuss the essential components of an Infection Prevention Program for ASCs and review current best practices for Infection Prevention for Ambulatory Surgery.

- 3:30 p.m. – 3:45 p.m. **Refreshment Break**
- 3:45 p.m. – 4:45 p.m. **Frequently Asked Questions about Disinfection and Sterilization**
Presented by: Francis A. Ziemann RN, 3M Company

This program is an overview of the 2008 CDC Guideline for Disinfection and Sterilization in Healthcare Facilities. It provides guidance for anyone involved in healthcare, particularly on operating room and central sterile processing departments. Also incorporated into this presentation are the current AORN and AAMI guidance recommendations.

- 4:45 p.m. – 6:15 p.m. **Welcome Reception in the Exhibit Hall**

Friday, August 13, 2010

- 7:00 a.m. – 8:00 a.m. **Continental Breakfast in the Exhibit Hall**
- 8:00 a.m. – 9:00 a.m. **GSASC Membership Meeting and Legislative Update**
SCASCA Membership Meeting

CE INFORMATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American Board of Quality Assurance and Utilization Review Physicians, Inc. (ABQAURP) and Georgia Society of Ambulatory Surgery Centers (GSASC). ABQAURP is accredited by the ACCME to provide continuing medical education for physicians. The American Board of Quality Assurance and Utilization Review Physicians, Inc. designates this educational activity for a maximum of **7.5 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity."

"ABQAURP is an approved provider of continuing education for nurses through the Florida Board of Nursing, Provider # 50-94. This activity has been approved for **7.5** contact hours."

- 9:00 a.m. – 10:00 a.m. **DEA Knocking at your Door**
Presented by: Banks Smith, South Carolina Department of Health and Environmental Control

The DEA is increasingly inspecting healthcare facilities and ASC administrators need to be prepared. Many problems associated with drug abuse are the result of controlled substances being diverted from their lawful purpose. ASCs must comply with a series of regulatory requirements related to drug security, records accountability and adherence to standards. Learn what the key focus areas are during an inspection and how you can be better prepared if they come to your center.

- 10:00 a.m. – 10:30 a.m. **Refreshment Break in the Exhibit Hall**
- 10:30 a.m. – 11:30 a.m. **Accreditation Issues & Opportunities – A Dialogue from The Joint Commission**
Presented by: Diana Murray, RN, The Joint Commission

There have been significant changes in the CMS Conditions for Coverage. These changes have affected The Joint Commission standards and survey process. This presentation provides insight into these modifications to the survey process and how to prepare for them.

- 11:30 a.m. – 12:30 p.m. **Alert: Pharmacist in the House!**
Presented by: Eldon Armstrong, RPh, Sandlapper Consultant Pharmacists

This presentation will define the multiple roles you may expect of your consultant pharmacist. The problem solving approach used by the presenter will include addressing regulatory and clinical matters that will enable you to enhance your facility care-process, while utilizing these routine "visitors" named consultants.

- 12:30 p.m. – 1:45 p.m. **Buffet Lunch in the Exhibit Hall**
- 1:45 p.m. – 2:45 p.m. **Will Your Charting Support Your Actions When You No Longer Remember Your Care?**
Presented by: Bettye Scrutchin, RN, MAG Mutual Insurance Company

This session will be an opportunity to explore ways to improve patient safety and reduce risk through better documentation in your ASC. Items of focus will be exploring the relationship between documentation and risk management, discussing key areas of documentation pitfalls, tips on improving your medical records through better documentation and looking at examples of how documentation can make claims difficult to defend.

- 2:45 p.m. – 3:45 p.m. **Staffing – Your Most Precious Resource**
Presented by: Ann Geier, RN, CASC, Ambulatory Surgical Centers of America

The one area of management that can consume an administrator's time is human resources. Issues can stop your activities dead in their tracks. Add to that the pressure to control costs and the manner in which you staff your center can have a huge impact on the bottom line. In this session, learn tips regarding HR that may simplify your life and learn proven strategies to control staffing costs.

The GSASC/SCASCA 2010 • Joint Semi-Annual Conference & Trade Show

AUGUST 12-13, 2010 • HYATT REGENCY SAVANNAH • REGISTRATION INFORMATION

Please make copies of this form for additional registrants.

Name _____ MD Other _____ RN # _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

GSASC/SCASCA Member Registration

Includes: All presentations on Thursday and Friday, Thursday Night Sponsor and Exhibitor Reception, Friday Continental Breakfast, and Friday Luncheon

- Registration on or before July 21, 2010 \$300 – Per Person
 Registration after July 21, 2010 \$350 – Per Person

GSASC/SCASCA Non-Member Registration

Includes: All presentations on Thursday and Friday, Thursday Night Sponsor and Exhibitor Reception, Friday Continental Breakfast, and Friday Luncheon.

- Registration on or before July 21, 2010 \$400 – Per Person
 Registration after July 21, 2010 \$450 – Per Person

GSASC and SCASCA are offering a membership discount if you join within 90 days of attending the conference.

- Please check here if you would like more information on this discount.

Payment Information

- Check enclosed. Please make checks payable to the Georgia Society of Ambulatory Surgery Centers.
 Credit Card Visa MasterCard AmEx

CC# _____ Exp. _____ Security Code * _____

*For Visa and MC, this is the 3-digit number that appears on the reverse side of your card. For Amex, this is the 4-digit number that appears on the front of your card.

Name on Card _____

Authorized Signature _____

- Please check here if the billing address is the same as the mailing address listed above.

Billing Address _____

Please fax your registration with credit card information to (850) 907-1288, register online at www.gsasc.org, or mail along with a check to: 1400 Village Square Blvd, #3-175, Tallahassee, FL 32312.

REFUND POLICY: Written notification is required for all refunds and must be received by the GSASC office by July 21, 2010. Written refund requests received by July 21, 2010 will receive a refund minus a \$25 administrative fee. No refunds will be issued after July 21, 2010.

SPECIAL NEEDS: Please call the GSASC office at (888) 526-9450 by July 21, 2010 if you require any special accommodations or assistance.

QUESTIONS: Contact GSASC at (888) 526-9450. For more information on the GSASC/SCASCA Conference visit www.gsasc.org or www.scasca.org. You can also email tammy@ascmember.org for more details.



Georgia Society of Ambulatory Surgery Center
South Carolina Ambulatory Surgery Center Association

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A Foundation for Success

Don't Miss Out On:

- CME credits and nursing contact hours
- Peer to peer interaction with other ASC industry professionals
- Networking with leading industry suppliers during the tradeshow

Special Thanks to our Sponsors and Exhibitors

(as of 6/25/10)

GOLD SPONSORS



EXHIBITORS

- Anesthesia Healthcare Partners
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